Overgrad

ւՈւ K-12



Parent Organization: Crocus

Primary User Groups Notable Partnerships











Year Founded

2013

Market Adoption Students District Contracts

₁A₁ Schools

Parent Organization:

Notable Partnerships

Market Adoption

START, ORG

District Contracts

XAP

Students

ın Schools

NSC Integration

GuidEd Insight streamlines NSC data submission and integrates student demographics, academic performance, and program data to offer a comprehensive view of program success, college readiness, enrollment, persistence, and financial aid.

What Sets Them Apart

ரி + ♦ K-12 + Postsecondary

GuidEd Insight integrates a large volume of different datasets alongside NSC data to tell a nuanced story of pathways that lead to student success as well as equity gaps to support data-informed advising.





2002

Year Founded

NSC Integration

student outcomes.

is guaranteed.

What Sets Them Apart

CoPilot

Primary User Groups

Year Founded

NSC Integration

2014

₩NAVIANCE

Primary User Groups

Market Adoption District Contracts

M Schools

Parent Organization:

College Possible

Notable Partnerships

Scholarship ()

in Schools

Foundation

Market Adoption

Parent Organization:

Notable Partnerships

PowerSchool

Seattle Public

Schools

Naviance integrates NSC data to help users track

postsecondary success. Dashboards with NSC data

offer a centralized, visual approach to tackling key

Naviance is one of the most established platforms

10 million high school students. As part of the

for existing users is easy and interoperability

for College, Career, and Life Readiness, serving over

PowerSchool suite of products, Naviance integration

educational challenges and improving

Pittsburgh Public Schools

Year Founded

NSC Integration

What Sets Them Apart

Primary User Groups

Year Founded

NSC Integration

and success rates.

2008

Primary User Groups

Overgrad automates NSC file submissions and

processes, reducing errors in name matching and

reconciliation while providing actionable analytics

Overgrad guides students toward college options

can also explore apprenticeships, certifications,

internships, and military pathways.

where data shows they will have the most success

and helps schools advocate for better aid. Students

maialearning

Notable Partnerships

Market Adoption

Students

ın Schools

FEDERAL WAY
PUBLIC SCHOOLS

District Contracts

that help to improve postsecondary outcomes.

Market Adoption Students A District Contracts

Notable Partnerships

Mi Schools

NSC Integration

2013

Year Founded

SchooLinks integrates with NSC data by acting as an intermediary that submits data on behalf of districts, streamlining operations and automating through dashboards.

reporting. Data from the reports is easily accessible

SchooLinks

Notable Partnerships

Market Adoption

8 million+ users

DALLAS

What Sets Them Apart

Primary User Groups

SchooLinks organizes NSC data into digestible seaments, ensuring users are not overwhelmed by the data, while delivering actionable insights and recommendations tailored to specific roles (e.g., counselors, administrators).

Postsecondary

Product:

Alumni Pathways Lightcast

Primary User Groups







Year Founded

2021

Market Adoption

PRINCETON

Parent Organization:

Notable Partnerships

Students

Institutions & other clients

NSC Integration

Alumni Pathways matches alumni records that combine over 120 million workforce profiles data with NSC data, enabling institutions to track and assess alumni outcomes like career pathways and degree impact.

What Sets Them Apart

Alumni Pathways helps institutions shape their programs to improve students' return on investment by providing institutions with a comprehensive view of student outcomes that doesn't end at degree completion, but through their journey in the

xello

Primary User Groups







3 PHILADELPHIA

Notable Partnerships

Market Adoption

Students District Contracts

r Schools

NSC Integration

Year Founded

1995

Xello users submit their student files and download returned NSC reports directly through the Xello portal. Xello will provide a detailed error report so districts can resolve errors and upload new files.

What Sets Them Apart

Xello prioritizes long-term student engagement, providing permanent access for students after graduation. This enables districts to track postsecondary outcomes through NSC data and monitor broader career development via student surveys.

Key (Primary User Groups)

ւՈւ K-12

Counselors



¢_A,γ

Postsecondary





Admissions Staff

Teachers

ını + K-12 + Postsecondary





School Admin

Nonprofit &

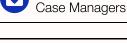


more details.

State Admin

For more information about these products, please use

the QR code or this link for





Please note that you will need to make an account to view.

NSC Integration

Year Founded

1988

Primary User Groups

Choices 360 generates NSC submission files from student accounts and guides users on file structure. It offers reports with insights on student interests, aptitudes, and values, which can be combined with NSC data.

What Sets Them Apart

Choices 360 has a robust curriculum for students to explore postsecondary pathways throughout their academic journey. Data from this curriculum can be benchmarked against postsecondary outcomes data to assess how well schools prepare them for their desired path.

to NSC and receive a fully integrated data flow from their CoPilot dashboard, significantly reducing the time needed for data reconciliation and cleanup.

CoPilot customers can send their roster file directly

What Sets Them Apart

CoPilot is highly customizable and, while it can serve schools, districts, states, and institutions, it is particularly appealing to nonprofits that need an affordable tool tailored to their specific case management needs.

What Sets Them Apart

MaiaLearning grew rapidly internationally when a competitor announced they would no longer serve schools outside of the US in 2018, and it is now used in over 70 countries. MaiaLearning has experienced 95% of growth through word of mouth.

MaiaLearning integrates NSC data to provide

insights into student postsecondary outcomes. This

includes tracking college enrollment, persistence,

labor market.

